

AN OVERVIEW OF OUR 2019 COMMUNITY SERVICE



Eat'n Park.
HOSPITALITY GROUP, INC.

CREATING SMILES

IN OUR COMMUNITY FOR



YEARS





DEAR FRIENDS & NEIGHBORS,

This year marked a milestone for us at Eat'n Park Hospitality Group – we celebrated 70 years in business! As we look back over the years, one thing has always remained the same, and that's our commitment to our communities. Why? Because our communities are the backbone of our success and we're privileged and honored to be a part of them.

Not only are we proud to support our neighbors through our corporate dollars, but we're also incredibly proud of our almost 10,000 team members who join together for causes throughout the year. We're also proud to support food banks in every region that we operate in. And, we're proud to spread smiles at hundreds of community events with our mascot, Smiley®.

We've always been a company of humble roots and we're proud to call our communities home. We hope you enjoy reading about all of our community efforts in 2019!



Trina DeMarco
Director of Communications
& Community Impact
Eat'n Park Hospitality Group



Jeff Broadhurst
President & CEO
Eat'n Park Hospitality Group





ENHANCING OUR COMMUNITIES, ONE SMILE AT A TIME

Caring about the communities in which we live and work is a huge part of Eat'n Park Hospitality Group. This year, we celebrated our communities through our fourth annual Day of Smiles. Over 150 Eat'n Park Hospitality Group volunteers spread across 11 different volunteer projects throughout the city of Pittsburgh to create smiles and make a difference.

Each project on Day of Smiles is rooted in one of our philanthropic focus areas:

- **Growing Smiles** — providing access to and education about healthy food
- **Hero Smiles** — enhancing the lives of military veterans and their families
- **Sharing Smiles** — supporting family wellness and fitness





GROWING SMILES

Providing access to and education about healthy food.

The *Growing Smiles Teams* focused their time on four projects:

- At the **Greater Pittsburgh Community Food Bank**, volunteers repacked bulk food into manageable quantities for people in need.
- At **Grow Pittsburgh** in Braddock, volunteers revitalized the greenspace and farm for its summer bounty, which will increase food security in this low-income community.
- Volunteers at the community-focused **Hilltop Urban Farm** in the Mt. Oliver neighborhood of Pittsburgh prepped for the summer growing season.
- Team members packed hygiene kits for kids in the after-school program at **Best of the Batch Foundation** in Munhall.



HERO SMILES

Enhancing the lives of military veterans and their families.

The *Hero Smiles Teams* rolled up their sleeves with four veterans' organizations:

- Volunteers prepared and served a meal to veterans and their families at **Fisher House**.
- Team members created 150 toiletry kits for veterans receiving medical care at the **VA Hospital**.
- At the **Veteran's Leadership Program (VLP)**, our volunteers painted the lobby to create a warm and welcoming space for visiting veterans.
- Volunteers at **Shepherd's Heart** beautified the Hill District building's exterior and also organized the group's South Side food pantry location.



SHARING SMILES

Supporting family wellness and fitness.

The *Sharing Smiles Teams* shared their time with three non-profit groups:

- Team members spruced up the campus at **Sarah Heinz House**.
- Volunteers organized the clubhouse and beautified the golf course at **First Tee of Pittsburgh**.
- At **Camp Guyasuta**, volunteers repaired the grounds after some major flood damage that occurred in 2018 so that kids can experience all the outdoor fun and play that the camp has to offer during the summer.

Our spirit of volunteerism spans more than just one day – it extends throughout the entire year. Eat'n Park Hospitality Group hosted more than 12 additional volunteer opportunities, and our team members logged over 33,000 hours through their own personal volunteer efforts. Pretty incredible, right?





VOLUNTEER SPOTLIGHT

Every year, we honor one individual who goes above and beyond for their community. This year, our Volunteer of the Year was **Kayla Frattini**, our Corporate Support Center Hello Bistro Marketing Manager.

Kayla spends most of her volunteer life investing in two separate organizations. The first is the **Miracle League of the South Hills**, which gives kids and adults with disabilities the opportunity to play baseball. Kayla coaches two Miracle League teams – an adult team and a youth team. Because she spends so much time with the athletes, she has developed incredible bonds with many of them. (One even asked her to his high school prom!)

Kayla's second passion project is with **Team PHenomenal Hope**, an organization that raises funds and awareness for a rare medical condition called Pulmonary Hypertension. Over the last few years, Kayla has gradually increased her level of involvement in the organization's annual 5K fundraiser from participant to now serving as the Race Director for the second year in a row. Kayla's favorite part about volunteering, and probably the core reason that she dedicates so many hours to service, is that she is helping to build a community of inclusivity.

On Kayla's behalf, Eat'n Park Hospitality Group donated \$1,000 to the Miracle League of the South Hills.

TEAM MEMBER FUNDRAISING AND PHILANTHROPY: GIVING BACK ISN'T JUST SOMETHING WE DO, IT'S WHO WE ARE

Our team members are truly incredible and compassionate people. Not only do they serve our guests with a smile each and every day, but they also give back to their communities any way they can.

This includes supporting our neighbors through our annual **United Way** Campaign, which raised more than \$220,000 this year. These generous contributions continue to make an impact and a difference for many people in our communities.

Our team members also spend countless hours volunteering for our annual **Caring for Kids** Campaign, which raises funds to support free care services in pediatric hospitals and programs in the communities where Eat'n Park Hospitality Group has a presence. What makes this campaign truly unique is that it's completely driven by our passionate team members. Plus, funds generated at each site benefit the hospitals in each local community.

From basket raffles, to jeans days, to raffling off a brand new Ford Ranger (thanks Neighborhood Ford Store!), our 2019 campaign raised over \$360,000, bringing our total contribution over 41 years to more than \$11 million. These totals most certainly wouldn't be possible without the dedication and support of our team members, guests, and partners.

Our team members also love Hello Bistro's **Give Some Green Program**. For every signature salad a guest orders, ENPHG donates the funds to purchase produce for a local community food bank. Through this program, we support four food banks throughout our operating region and are proud to donate a total of 30,806 pounds of produce in 2019.



COMMUNITY ENGAGEMENT: TAKING SMILES TO THE STREETS

We create smiles everywhere we go – including with our mascot, Smiley®.

In 2019, Smiley® created smiles in our communities by:

- Donating 203,184 cookies for various community events.
- Hosting 27 Cookie Cruiser events and sharing 53,388 cookies at them.
- Participating in 99 Smiley® events with appearances from Smiley® himself.

But wait, there are more smiles! We also invest over \$25,000 each year to sponsor hundreds of youth sports teams in our communities. Every Eat'n Park Restaurant sponsors at least one team in their neighborhood.



CREATING SMILES

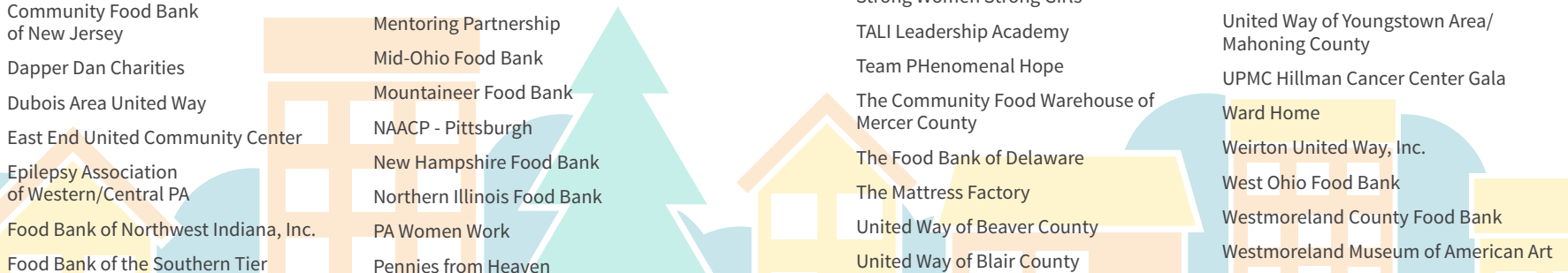
IN OUR COMMUNITY FOR

70 YEARS



GRANTS LIST

In 2019, Eat'n Park Hospitality Group provided support to many organizations, including the following:



412 Food Rescue	Food Bank of Western New York	Philabundance	United Way of Butler
Akron-Canton Regional Food Bank	Food Bank of Central New York	Pittsburgh Parks Conservancy	United Way of Clarion County
Allegheny County Parks Foundation	Foodlink, Inc	Pittsburgh Public Theater	United Way of Erie
Allegheny Valley Animal Protectors	Foundation of HOPE	Pittsburgh Symphony Orchestra	United Way of Fayette
American Cancer Society	Gleaners Food Bank of Indiana, Inc.	Rainbow Kitchen	United Way of Harrison County
American Diabetes Association	Goodwill of Southwestern PA	Regional Food Bank of Northeastern NY	United Way of Indiana County
August Wilson Community Center	G.O. Girls	River City Brass	United Way of Jefferson County (OH)
Autism Speaks	Greater Chicago Food Depository	Schaab Memorial Trust	United Way of Mercer County
Beverly's Birthdays	Greater Cleveland Community Food Bank	SE Ohio Food Bank	United Way of Mon Valley
Big Brothers Big Sisters - Pittsburgh	Grove City Area United Way	Second Harvest Food Bank of Lehigh Valley/Northeast PA	United Way of Monongalia and Preston Counties, Inc.
Blue Ridge Area Food Bank	Hair Peace Charities	Second Harvest Food Bank of NWPA	United Way of Southwestern PA
Boy Scouts of America	Heinz History Center	Second Harvest Food Bank of the Mahoning Valley	United Way of Southwestern PA (WLC)
Catholic Youth Association	JDRF	Second Harvest Food Bank of Clark, Champaign & Logan Counties	United Way of the Laurel Highlands
Central PA Food Bank	Jewish National Fund	Sojourner House	United Way of Trumbull County
Central PA Food Bank (Williamsport location)	KidsVoice	South Hills Interfaith Movement	United Way of Upper Ohio Valley, Inc.
Children's Hospital of Pittsburgh Foundation	Life's Work	Standing Firm	United Way of Venango County
Children's Museum of Pittsburgh	Literacy Pittsburgh	Strong Women Strong Girls	United Way of Washington County
Community Food Bank of New Jersey	Maryland Food Bank	TALI Leadership Academy	United Way of Westmoreland County
Dapper Dan Charities	Mentoring Partnership	Team PHenomenal Hope	United Way of Youngstown Area/Mahoning County
DuBois Area United Way	Mid-Ohio Food Bank	The Community Food Warehouse of Mercer County	UPMC Hillman Cancer Center Gala
East End United Community Center	Mountaineer Food Bank	The Food Bank of Delaware	Ward Home
Epilepsy Association of Western/Central PA	NAACP - Pittsburgh	The Mattress Factory	Weirton United Way, Inc.
Food Bank of Northwest Indiana, Inc.	New Hampshire Food Bank	United Way of Beaver County	West Ohio Food Bank
Food Bank of the Southern Tier	Northern Illinois Food Bank	United Way of Blair County	Westmoreland County Food Bank
	PA Women Work		Westmoreland Museum of American Art
	Pennies from Heaven		



Eat'n Park

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